



American Legion Auxiliary
Department of California



**MEMBERSHIP
Bulletin #8
April 2022**

Calling All Surfers to the Pipe Line...

Congratulations!!!

Hearty congratulations to the following Units, who have made Goal since March 4, 2022:

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|--------------------|-----------------------------------|--------------------|----------------------------------|
| District 1 | Sequoia Unit 96 | District 19 | Hollydale Unit 723 |
| District 6 | Yolo Unit 77 | District 21 | Herman Granados Unit 739 |
| District 16 | Paso Robles Unit 50 | District 28 | Monterey Cypress Unit 694 |
| District 16 | San Luis Obispo Unit 66 | District 29 | Santa Ana Unit 131 |
| District 16 | Camarillo Unit 741 | District 29 | Laguna Hills Unit 257 |
| District 19 | Bert S. Crossland Unit 170 | District 29 | Newport Harbor Unit 291 |
| District 19 | Montebello Unit 272 | District 30 | Brawley Unit 60 |

As most of you know, we expect members to approve a dues increase for 2022-23 at the National convention. The increase will create a 'trickle down' effect for Departments and Units who will need to increase their dues, as well. This is the perfect time for all members to consider a **Paid Up For Life (PUFL)** membership. Members are encouraged to apply before June 30, as the PUFL fee is based on your current year Unit dues. The PUFL Membership Form, Fee Rate Chart and instructions are available for download on the Department website under Membership Applications.

At DEC the Commish issued a challenge to all **District Membership Chairmen** – the Commish will make a personal donation of \$100 to the Membership Chair whose District has the largest percentage of Goal by the close of books on May 10th, award to be used to promote ALA Membership in 2022-23. The winner will be announced at Convention. At this time two Districts are in a race for the C-note... Districts 17 and 24, with several others following closely!

Department Awards

Speaking of Membership Awards, this is a reminder that a Department Citation – **"The Crest"**, (AKA the **Estella Hannell Memorial Award**) will be given to the District with the largest numerical increase from the previous year's close of books to the Book of Reports for the current year. Additionally, **"Perfect 10"** citations will be awarded to Units who attain Goal by the close of books on May 10, 2022 (and verified by ALAMIS). And don't forget about the **Josie Melgard Award**, which is a special lapel pin, presented to each Unit President whose Unit attains the Membership Goal plus two members on or before the close of books on May 10, 2022. Many Units have already made Goal, and with a little extra effort the Commish is certain that these Units can recruit just 2 additional members to qualify for the Josie Melgard Award! Finally, there is the **Edward Elks Memorial Award** (formerly the Colleen Award, Marjorie McDonald), which includes a Citation plus \$100 to be used to promote the program of Education. The criteria to qualify for this award will be found in the Department Code under Membership.

National Awards

The Commish has received several inquiries about National's "**10 New in 2022**" Award. This is a special gift selected by the national Membership Committee Chair and will be presented to members who recruit 10 NEW Junior and/or Senior members for the 2022 membership year. Members must be entered and paid in the ALAMIS database by June 1, 2022, and the forms MUST be received at National HQ by June 3, 2022. The 10 New in 2022 form is available for download from the ALA National Membership Committee page of the national website. You must be logged in to the My Auxiliary area to access the page. One entry per recruiter. If anyone has questions about this award or the form, please contact the Commish.

Other National Awards:

- **100% Unit Award**, presented to Units that reach 100% of their 2022 membership goal by November 11, 2021, and verified by ALAMIS.
- **New Unit Award** – A \$25 gift certificate to American Legion Flag & Emblem Sales, to be presented to new Units chartered between September 1, 2021 and July 31, 2022.

Please feel free to contact me if you have any questions about Membership – I am here to help!

Still Surfing toward Goal,

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