

American Legion Auxiliary
Public Relations
October Bulletin 2020

Greetings to all of our Auxiliary Public Relations Pony Express Chairmen!

I hope and pray this bulletin finds you all healthy and safe.

Once again, our Pony Express horses have been grazing in the pastures for most of the time these last few months, but I know we are strong intelligent women who are working hard to get information out to our sisters and our communities using whatever resources are available to us.

Please continue to use your social media outlets as a way to get this work done.

Emails, phone calls, letters - are excellent ways to keep your membership informed. Sending a letter or card to our elder members who cannot

leave their homes may be the best way to bring some joy into their lives.

Facebook, Websites, Flyers, Radio and Newspaper Advertisements - will help to keep your community aware of your activities.

During times like these, we need to be creative. Be proud of who we are and what our organization does for our Veterans, Military and their families,

our communities and for each other. We are sisters who work together to make our country a better place. Don't get distracted by unnecessary noise

and situations. The Original Pony Express stayed strong, focused, determined and steadfast in their work and that work was sometimes dangerous

and always very hard work. We should approach public relations with that same focused determination, because what we do in the American Legion Auxiliary is very important!

Before you know it, the Auxiliary Pony Express will be out and about spreading messages across our communities and state.

I am very excited to read about the many ways you have kept Public Relations going in your units and districts.

Mid year unit reports are due to your district chairman by December 1st and district reports to department by December 15th.

Everyone please stay safe and healthy! God Bless you all!

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