



Department of California
Public Relations Bulletin
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District and Unit Public Relations Chairman, I congratulate you on your appointments and I'm looking forward in us working together as we promote a positive image of the American Legion Auxiliary through all forms of media contact including social media and as we build brand loyalty throughout California. I will have packets ready for you at our Clovis workshop, which will also include the Department Code for Public Relations and the National Plan of Action for Public Relations.

Each year our Department President chooses a theme and this year our Department President Dee Ann Graham has selected "Catch the Wave" Service to our Veterans continues. Public Relations Chairman will be known as "Sound Waves" perfect for us! think about it, from District 1 to District 30 the Sound of the American Legion Auxiliary will be heard. We have a lot of work to do and we'll have lots of fun doing it.

Always remember, together, the smallest ripples can make a wave.

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