



AMERICAN LEGION AUXILIARY DEPARTMENT OF CALIFORNIA



POPPY PROGRAM

October 2021 Bulletin

THE POPPY ORDER DEADLINE WAS OCTOBER 1, 2021. Orders are coming in for poppies, which I am thrilled to see. However, if you didn't get your order in, it still isn't too late to send it. Remember, if your Unit has not been received by October 31 your unit will be assessed \$25.00 and sent 100 poppies.

Poppy Fact – Did You Know...that the American Legion Auxiliary adopted the Poppy as its Memorial Flower at its organizing convention held in Kansas City, in October 1921? 100 years ago!! It is time to CELEBRATE! Poppy Chairmen are asked to find a way to celebrate the 100-year anniversary this month. Get creative! Take picture! Then let me know what you did to celebrate the birth of the Poppy as our Memorial Flower! This will be added to the mid-year report. The Units that are the most creative will be mentioned at DEC – and an award from your Poppy Chairman will be presented to the best Celebration. It will also be included in my end-of-year National report. So, make us proud, California!

Every year we receive questions about the use of Poppy Funds. Hopefully the following information will help.

Poppy Funds can be used for:

- Care packages – only when it is “for a welfare need” as opposed to “comfort/leisure” need.
- Some aspects of a local or National Veterans Creative Arts Festivals.
- Scholarships for veteran or his/her immediate family.
- Cash donations to other non-profits if there is an MOU (Memorandum of Understanding) specifying use of funds and an internal check in place.
- Rehabilitation of veterans honorably discharged from US Armed Forces and the welfare of their families.
- Rehabilitation of hospitalized military service personnel who require treatment in service hospitals.
- The welfare of veterans, active military personnel and their families where financial and medical need is evident.
- Poppy kits and supplies to make symbolic poppies and poppy items.

Poppy Funds cannot be used for:

- Any general operating fund of a department, unit or post.
- Any POW/MIA programs.
- Flags and flagpoles.
- Contributions to AEF, ALA Girls State/ALA Girls Nation.
- Mileage, travel or lodging expenses; registration of conference fees.
- Attire or uniforms used by volunteers or staff.
- Any community service project that does not strictly benefit the welfare of an individual veteran/military servicemember.

My house address was wrong on the previous Poppy Order Form. If you mailed your Poppy Order to 37717, prior to September 20, chances are I did not receive it. Feel free to contact me if you are not sure where you sent your order.

Remember to Wear Your Poppy

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