



AMERICAN LEGION AUXILIARY DEPARTMENT OF CALIFORNIA



POPPY PROGRAM

September 2021 Bulletin

With fall upon us, I want to talk to you about the Poppy Order form and deadline which will be here before you know it.

POPPY ORDERS are due October 1, 2021.

If your Poppy Order is not received by October 31, your unit will be accessed a \$25.00 fee and allocated 100 poppies.

Don't forget to write your Unit AND District number on your checks.

There has been a correction to the Poppy Order form that I need to bring to your attention. If you have trouble bringing up the form, send me an email and I'll be sure to get it to you.

Send your Poppy Order Form to:

ALA – Department of California
401 Van Ness Ave., Ste. 319
San Francisco, CA 94102-4570

Send a copy of the Poppy Order Form to:

Linda Hayes
37737 Giavon Street
Palmdale, CA 93552-4027

When thinking about your poppy orders, please consider ordering more than you did last year. I understand that many units have leftover poppies and had difficulty finding ways to distribute them. This year, I am asking all units to participate in the various contests even if they haven't done so in previous. Let's get some **oomph** back into our Auxiliaries! Let's encourage our Junior members to participate in the Poster Contest – make it hard on the judges to do their job! We need to be inundated with posters! Promote the Miss and Little Miss Poppy program in your communities! Start planning your Poppy Display for the June Convention! Let's **“Catch the (Poppy) Wave”!** So, Poppy Chairmen, be prepared! NO WIPE OUTS!

Awards for the Poppy Poster Contest will be as follows:

- 1st Place winners in all categories will receive a monetary award
- 2nd and 3rd Place winners in all categories will receive a certificate

Awards for the Miss Poppy Contests will be as follows:

- Both Miss Poppy and Little Miss Poppy 1st Place winners will receive a monetary award
- 2nd and 3rd Place winners in both categories will receive a certificate

Awards for the Poppy Display at Convention will be as follows:

- *President's Theme* and *Free Style* will be awarded First, Second, and Third place.
- First Place will receive citations and a token of appreciation.
- 2nd and 3rd Place will receive citations and a token of appreciation.
- President's Choice will have only one winner, which will receive a citation and a token of appreciation

Remember to Wear Your Poppy

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