



American Legion Auxiliary  
Department of California

**MEMBERSHIP  
Bulletin #3  
November 2021**

**November is ALA Membership Month!**

Membership is the backbone of our organization, for without it and our veterans we wouldn't exist! So thank you for choosing to join the American Legion Auxiliary and serve our mission.

This month we need to focus on the ALA Membership campaign and concentrate on reaching out to unpaid members and encouraging them to renew for 2022. We also need to increase our efforts to recruit new members! All Membership chairmen are again asked to prepare transmittals and submit them to Department for processing in a timely manner. As of mid-October, California's membership percentage was only 32.4%, with a goal of 17,934. At that time there were only 5,819 members on the books, so you can see there is a great deal of work to be accomplished in Membership this year. Let's get busy and work hard in the next few weeks to boost California's membership numbers! **November 11<sup>th</sup>** is just around the corner and this Chairman would very much like to see California units qualify for a National **100% Unit Award!**

Department will be awarding **Early Bird Citations** to those Units who equal or exceed last year's actual membership at the close of books (not goal) by the postmark date of **November 12<sup>th</sup>**, 2021 (and verified by ALAMIS). Another award on the horizon is National's **75% Award**, to be presented to Departments reaching 75% of their 2022 department membership goal by **Pearl Harbor Day – December 7, 2021**. In order for California to qualify for this award we must have 13,450 paid members on the books by that date (so we need to transmit 7,631 members by 12/07/21).

Membership chairmen are asked to NOT hold membership transmittals. Transmittals should be submitted to Department at least once per month, and more frequently when there is a need. Remember, Membership cards are only valid when the payment for dues is recorded in ALAMIS and the member's name appears on a Dues Paid roster. Currently there are more than twenty California units that have not submitted any Membership transmittals to Department this year.

One last thing – the **2022 Unit and District Mid-Year Report Forms** will soon be available on the Department website. Please note that while National is not requiring mid-year reports from Department chairmen this year, our Department is asking that all Unit and District chairmen complete mid-year reports for their programs. Per Department Code Unit reports are due to District chairmen by **December 1<sup>st</sup>, 2021**, and District reports are due to the Department chair by **December 15<sup>th</sup>, 2021**. Believe it or not, doing a mid-year report will be beneficial when May rolls around and you can't remember the things your Unit/District accomplished in a specific program last fall. And of course, supplemental reports are always a Chairman's bonus, as they often provide information that is not recorded on the actual reporting form. Thank you in advance to all Chairmen who opt to provide written narratives for Membership!

This Commish looks forward to seeing a big surge in membership numbers as we surf toward Goal! With your help, cooperation, and understanding I'm sure our 2022 Membership Goal is attainable!

Susan Baker, Surfing Competition Commish  
ALA Department of California



**"CATCH THE WAVE"**  
**Surfing Toward Care and Comfort for Our Veterans...**