

ALA Academy – What is it?

What is the ALA Academy?:

The ALA Academy is a free to members benefit that includes self-paced and live training courses. Self-paced courses are designed to be taken by any member at any time. These self-paced courses take 15-45 minutes to complete.

What about Live Training (i.e., ALA Academy Live)?

In September of 2021, the ALA Academy was been expanded to include live virtual webinars. Watch ALA National Headquarters' social media channels @ALAforVeterans for course announcements.

There are typically one-two live courses offered per month, offered in the evenings.

Miss a live class?: All live courses recordings and handouts are posted in the ALA Academy (just like a self-paced course) and are typically around 45-60 minutes.

How do I access the ALA Academy:

<https://member.legion-aux.org/member/online-training>

All of the live courses are typically listed on this website as well. Once logged in to the member site, hit "Launch Academy" The Academy will launch in a separate window.

Self- paced Classes now available:

ALA 101: is the introductory course to the ALA Academy, focusing on who we are, what we do and why we matter. ALA 101 provides a general overview of the ALA and our mission, with information helpful for most new (and not-so-new) members to learn.

ALA Branding and Why It Matters to Me: ALA members will learn that branding is more than just a logo – it's also how the public perceives our organization and our values.

ALA Communication Methods: is an introduction to how the ALA uses E-Communication. It also provides basic how-to information about using social media.

Establishing an ALA Culture of Goodwill: is a thought-provoking course designed to help ALA members better understand how our attitudes, beliefs and behaviors impact ALA membership and the ALA's ability to serve our mission.

The ALA Fundraising course teaches members about the four different ALA Foundation grants and how to apply for them, how to plan a fundraiser, how to market a fundraiser, and much more.

How to Deal with Conflict: How you handle conflict determines whether it turns into a major battle or leads to a deeper understanding of others and a more positive relationship. In this module, you will learn about conflict and the process of resolving it in a professional, positive, and proactive manner.

ALA Leadership: Living Our Motto of Service Not Self: reviews what it means to be a leader and that leadership is not only a title - it is helping others to stay mission-focused and leading by our guiding principles.

The Academy also has a course specifically designed for Junior Members:

ALA Juniors E-Learning Course is designed with younger members in mind. Juniors will learn about the purpose of the program, how to excel as leaders, tips for speaking to groups, and much more.

Need help accessing the Academy or have questions about NHQ offered training?

Email: ALAAcademy@ALAforVeterans.org