



The Auxiliary News Hub, the official publication of the American Legion Auxiliary Department of California, has evolved as an important component of the social media strategy of our organization.

Published bi-monthly, *The Hub* is posted on the department website by Webmaster Rebecca Glenny with a “hot-off-the-press” alert notice emailed to members by the Department Secretary Liz Doidge. Back issues may be found on the department website at calegionauxiliary.com/media/editorsdesk.

The publication showcases recent achievements, spotlights awesome volunteers, and highlights past and upcoming events. It also provides an outlet for our talented writers and photographers. There are sections devoted to health issues, computer guidelines, memorials, and how-to-articles. Information from department chairmen about their respective programs is also included. This year *The Hub* has been expanded to include a column written by one of our past department presidents, with Melanie Taylor graciously agreeing to be the first contributor.

Deadline for the October / November issue is September 24.

Nancy Heinisch, ALA Department of California Editor
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Please share the newsletters with your members, post on your Facebook page, etc.