



## AMERICAN LEGION AUXILIARY Department of California

### POPPY POSTER CONTEST RULES 2022-2023

Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups, including Junior members, may participate under direct supervision of the unit.

#### Contest Rules

- Class I: Grades 2 and 3
- Class II: Grades 4 and 5
- Class III: Grades 6 and 7
- Class IV: Grades 8 and 9
- Class V: Grades 10 and 11
- Class VI: Grade 12
- Class VII: Students with special needs defined as:
  - a. Those in special education classes
  - b. A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors.
  - c. A child identified as having a disability, but not in a special education class due to lack of facilities, identification contingent upon discretion of school officials.

#### Poppy Poster Requirements:

1. Each poster shall have a fitting slogan not to exceed 10 words. Articles “a”, “and”, “an”, “the” are not to be counted as words. The words “buddy” and “buy” cannot be used.
2. The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a picture of the red Flanders Field poppy.
4. The department shall determine the closing date of the unit contest. The poster shall be on 11”x14” poster board. (Drawing paper will not accepted).
5. The United States flag may be used as long as there are no infractions of the flag code.
6. Posters will be judged using the following criteria:
  - 50% - poster appeal (layout, message, originality)
  - 40% - artistic ability (design and color)
  - 10% - neatness
7. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils and markers.
8. Written in ink, the name, address, age and grade of the contestant and the name of the department.
9. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians’ grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
10. The poster shall be the work of only one individual.
11. The label “In Memoriam” from the veteran-made poppy may not be used.

#### Poster Contest Judging and Awards:

##### *District and Unit*

1. Posters shall be judged on the Unit level under the direction of the Unit Chairman.
2. First place winners in each group shall be forwarded to the District Poppy Chairman for judging under the direction of the District Chairman.
3. District first place winners in each group shall be forwarded to the Department Chairman for competition by May 12.





## Department

The Department Chairperson will have a panel of judges to judge the entries. Awards are as follows:

- 1st Place winners in all categories will receive a monetary award
- 2nd and 3rd Place winners in all categories will receive a certificate

1. Submissions become the property of the American Legion Auxiliary. If a Poppy Poster is to be returned, members must include prepaid packaging for the return.
2. Pictures of winning posters are encouraged by the Units and Districts.

## National

1. Department will submit winning posters in each classification to National by June 1.
2. A citation will be given for the most outstanding poster in each classification within the five divisions.
3. First place winners in each group shall be forwarded to the District Poppy Chairman for judging under the direction of the District Chairman.
4. While National ALA representatives will do their best to return all posters, it is not guaranteed. We recommend participants take a picture or scan their poster for their records.
5. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians' grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.

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