

# American Legion Auxiliary Department of California



## Public Relations Bulletin 1

Congratulations to all on your selection as an Officer or Chairman.

My Name is Donna L. Smith I am honored to serve with you this year as your Department Public Relations Chairman 2022-2023.

Keeping with Madam President Gloria Williams theme. All aboard the friendship train serving Veterans. The Public Relations train has just connected and is on time.

The Public Relations Program promotes a positive image of the American Legion Auxiliary by supporting and promoting the efforts of Goal 5 of the ALA Centennial Strategic Plan.

### Now boarding the social media train

- Destination ALA National Convention
- August 26-Sept 1
- ALA National Convention will be in Milwaukee.
- You can follow along on our social media @ALAforVeterans and our livestream at [www.ALAforVeterans.org/convention](http://www.ALAforVeterans.org/convention).

Donna L. Smith

Department Public Relations Chairman