



September Bulletin

Happy September!! The membership team is known as the **fire crew**, and we are amped up to get this engine moving toward our membership goals. It is time for full steam ahead for the Department of CA American Legion Auxiliary.

All new members can now be sent in- don't hold back. You also have time to enter the Early Bird drawing for Cancun. The deadline is September 14th- so act now.

We are happy to announce that as of 8/30/22 our department is at 14.64%. Last year as of 9/13/21 we were at 12.57% Great Start!!

Several great ideas came up at National Convention. Setting up membership tables and calling members are our usual tools; but a few more were mentioned. One department hosted a theme party to encourage membership as well as have some fun. Another great idea was wearing a 'Who do you know' buttons. It sparked conversation and opened the door to discuss the great programs of the American Legion Auxiliary.

The dues increase for an additional \$6 for national dues passed but will not go into effect until the 2024 cycle. It would be a great time to investigate becoming a PUFL (paid up for life) member.

Please remember the 3 R's-

Retention- keep our current members

Rejoin- invite those members back that left; find out what we can do to keep them

Recruit- be prepared to sign up members with applications in hand

Please reach out to your department fire crew if you have any questions or we can help in any way.

Maureen O'Brien-Sacco- Membership Chair

Carolyn Smith- Area 1

Cece Harvey- Area 2

Marcia Munroe- Area 3

Diana Livas- Area 4

Donna Mattox- Area 5

Patty Martinez- Area 6

ALL ABOARD!!!